

# Our ambition for Herefordshire



"Respecting the past, shaping our future - we will help strengthen and encourage vibrant communities, create a thriving local economy and protect and enhance our environment".



#### **Environment**

Protect our environment and keep Herefordshire a great place to live



#### **Community**

Build communities to ensure everyone lives well and safely together



### **Economy**

Support an economy which builds on the county's strengths and resources

- Reduce waste and increase reuse, repair and recycling
- Improve and extend active travel options throughout the county
- Contribute to tackling the climate emergency by investing in low carbon projects to further reduce our carbon footprint and reduce running costs
- Ensure the best use of the county's natural resources
- Protect the county's biodiversity, value nature and uphold environmental standards

- Ensure all children are healthy, safe and inspired to achieve
- Ensure that children in care, and moving on from care, are well supported and make good life choices
- Build our own sustainable and affordable houses and bring empty properties back into use
- Protect and improve the lives of vulnerable people
- Use technology to assist with daily living and keep people at home
- Support communities to help each other through a network of community hubs

- Develop environmentally sound infrastructure that attracts investment
- Use council land to create economic opportunities and bring higher paid jobs to the county
- Invest in education and the skills needed by employers
- Enhance digital connectivity for communities and business
- Protect and promote our heritage, culture and natural beauty to increase tourism
- Invest public money locally wherever possible

## Our principles

Partnership | We collaborate to maximise our strengths and resources

Sustainability | We use resources wisely so Herefordshire is preserved for future generations

Integrity | We make decisions based on evidence and work with respect, openness and accountability

Democracy | We strengthen local democracy, decision making and service delivery and involve more young people

Communication | We listen to and learn from our communities and help people connect through culture, creativity and care